



Top Products Voted by Readers

Solutions for admissions, IT, facilities, security and more

51

Old spaces, new life

Space, technology and sustainability considerations in repurposing old buildings



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Occupational fraud

69

Yes, it's a problem in higher ed—so everyone should know these 8 ways to deter and detect fraud



State splits

Oregon public universities move toward autonomy 14

Course connections

Entering a new phase for student engagement within MOOCs 74

Real-time interaction

Using digital signage to build a sense of community 76

Digital deliveries

5 ways to get digital course materials into students' hands 45





Higher ed leaders select the most effective products of the year

By Lauren Williams

The editors of *University Business* are proud to announce this year's Readers' Choice Top Products. Campus leaders from across the country have seized the unique opportunity to nominate the products they are using to operate their institutions more efficiently and enhance students' experiences.

UB's Top Products award program has seen substantial growth in nominations and winners in just its second year. Our editorial team carefully considered the quality and quantity of nominations in choosing the final list of honorees from hundreds of insightful testimonials that were submitted.

This year's list includes products used by higher ed leaders in

the areas of admissions, marketing, IT, facilities, public safety and academia. As the mix of products demonstrates, colleges and universities across the U.S. are blending online tools into the classroom and communicating with students and alumni in advanced new ways. U.S. institutions also are deeply committed to sustainability.

Consider whether the Top Products, which are listed in no specific order or ranking, can help make a positive difference at your college or university. UB congratulates the winners and thanks the many administrators who nominated their favorite products.

CAMS ENTERPRISE

Three Rivers Systems

For colleges and universities of all sizes, this academic, web-native ERP system manages the full student lifecycle, from first contact with a prospective student through graduation and alumni relations. CAMS Enterprise also includes hundreds of built in and customizable reports that can be generated instantly.

www.threerivers-cams.com



"CAMS Enterprise has simplified student communication and instructional interaction by integrating student information systems with course management. Student information is all in a central web-based resource with a separate interface dedicated to mobile clients, as well."

—Jason Cloninger, technology services director, Blackburn College, Ill.

ATHLETIC RECRUITING SOFTWARE

Front Rush

Coaches manage student athletes from the recruiting stage to the roster to graduation and beyond with Front Rush. Users can customize the software layout and track anything from academic accomplishments to students' favorite movies. A database of high school coaches, club coaches, campus sports camp attendees, boosters and parents can also be created.

www.frontrush.com

OMNICAST

Genetec

Omnicast is an IP video management system that provides higher ed campuses of all sizes the ability to deploy a surveillance system that matches their security needs. With support for a wide range of industry-leading cameras, encoders and CCTV equipment, Omnicast scales and adapts to the changing demands of an institution's security department.

www.genetec.com



BORROWER CONNECT

USA Funds

This web-based, borrower communication tool automates telephone, letter and email default prevention campaigns, using loan information uploaded from a school's various loan servicers. Users can create campaigns targeted toward borrowers at all stages of repayment. On-demand reports can be generated and analyzed to capture loan details and delinquency statistics.

www.usafunds.org

"With the aide of Borrower Connect, I am able to save a lot of time on email and letter campaigns, and give the effect of a much larger financial literacy team. This product definitely makes my work load more efficient and sufficient, allowing me to focus on other areas of prevention and financial literacy, such as face-to-face engagement with the students."

—Terry Campbell, default prevention manager, Bryan University, Mo.

ANGEL

Blackboard

The ANGEL LMS is used by colleges and universities to create virtual environments for online learning and to offer blended classes. Instructors and designers can create a template-based lesson plan and then search and align, to standards, all required instructor or student content resources.

www.blackboard.com



POWERFOIL X2.0

Big Ass Fans

This large-room fan features a patented airfoil system, which eliminates turbulent airflow and removes wind noise. The patented NitroSeal drive is nitrogen filled and hermetically sealed to create the ideal internal environment, keeping contaminants out. The fan's design allows for the integration of lights, security cameras, speakers, security mirrors and other items. A wall-mounted keypad enables multiple fans to be operated from a single control panel.

www.bigassfans.com

ZINCH

Chegg

Zinch matches students with college and scholarship opportunities. Each student creates a profile that can be accessed by colleges and graduate schools. By chatting and interacting with prospective students directly, admissions officers can use Zinch as one of their recruiting tools. The program also is available to students through a Facebook application.

www.zinch.com

TECPODIUM TPI-12W

Tecom Electronics

This interactive lectern features HD resolution support, a PC with digital outputs, a wide-screen interactive pen display, a high-resolution document camera, and stereo sound. The TecPodium TPI-12W's multitouch screen allows the presenter to access and interact with presentation materials using common touch gestures such as swipe, tap, slide, scroll and zoom.

www.tecpodium.com



STRATEGIC PLANNING ONLINE

Strategic Planning Online

This cloud-based solution helps in preparing and submitting compliance reports for regional and professional accrediting bodies. The system integrates planning, budgeting, assessment and accountability measures to clarify the connection of these processes for internal users and validate them for external stakeholders.

www.strategicplanningonline.com

"The Strategic Planning Online (SPOL) electronic planning system is having a synergistic and transformational impact on our college. With this tool, we now have the ability to systematically integrate our planning and budgeting processes to enable us to create a culture of continuous improvement."

—Mary Payne, director of planning and continuous improvement, Three Rivers College, Mo.

BRIGHTLINK 485WI

Epson

Instructors can make almost any wall or tabletop interactive with the BrightLink 485Wi projector. Users can annotate from any source—directly on projected images sent over the network or on content from DVD/Blu-ray players and document cameras—without the use of a computer. With dual pen support, two users can write simultaneously.

www.epson.com